

OLIVETTI DESIGN CONTEST 2020/2021

Under art. 6 letter a) of Italian Presidential Decree no. 430/2001, the “**Olivetti Design Contest 2020/21**” (in the following “Contest”) does not constitute a prize competition given that its objective is the presentation of projects or studies in commercial or industrial fields where the assignment of awards to the author of the chosen work serves to acknowledge the activities and works carried out and their intense commitment, serving also as an encouragement in the interests of the general good. The winning projects will be awarded with a cash prize in addition to an internship according to the details and modalities described in the article 11, “**Awards**”.

ART. 1 OBJECTIVES AND CONTENTS

The purpose of the Contest, in its fourth edition, is to confer awards in a “call for ideas” to the best projects offering an original contribution to the development of a distinctive typographic character for Olivetti.

Olivetti, heritage brand of Italian industry and digital farm of the TIM Group, is active on home and international markets as a completely renewed reality, in constant evolution, the heart of its mission being the creation of added value for customers. With an extensive offer of state-of-the-art products and services Olivetti, in total synergy with the TIM Group, provides the market with innovative, technologically sophisticated, end-to-end digital solutions tailored to business needs. Boasting leadership in Retail and Office segments, and with a consolidated know-how matured in Internet of Things, Edge Computing, Wired, Wireless and Machine-to-Machine advanced connectivity sectors, Olivetti today has a distinctive positioning of skills in business empowerment leveraging on digital evolution and innovation.

With this Contest, the primary aim of the Company is to carry forward the great tradition of collaboration between industry and design world, as introduced originally by the historic brand over a century ago. The intention is to confirm the importance of collaborations with young people and promote formal experimentations of an original innovative nature, while pursuing aesthetics as the driver of industrial development. Over time, this perspective has brought to Olivetti the important contribution of highly prized, distinguished artists and designers such as Milton Glaser, Jean Michel Folon, Giovanni Pintori, Perry King, Santiago Miranda, Mario Bellini, Michele De Lucchi, Marcello Nizzoli, Ettore Sottsass, Hans Von Klier e Clino Trini Castelli.

The Contest is promoted by Olivetti in collaboration with Italian and International Design Institutes.

These official Contest Regulations and related documentation can be downloaded from the “Olivetti Design Contest 2020/2021” section on the www.olivetti.com web site, as well as from the sites and channels of the institutes involved.

ART. 2 CONTEST PARTICIPANTS AND PRESELECTION

The Contest is open to students over the age of 18 (who can participate either independently or as part of a team, with a maximum of five students per team) who are officially enrolled at institutes participating in the current A.A. 2020/2021, as well as those who have graduated from the same institutes that adhered to the initiative in the previous A.A. 2019/2020 as long as they do not yet exercise “business activities” or “professional self-employment” whose object falls within the scope defined by this notice. Participating institutes can also involve and include other external subjects (young designers and students) among Contest participants, as long as they have reached 18 years of age on the date of enrolment for the Contest, and are not engaged, in any form, in “business activities” or “self-employed professional work” on subjects within the Contest scope.

Participating institutes will be responsible for preselecting the works by students and/or other Contest participants, assisted by their own internal Tutors, sending to the Contest Secretariat a maximum of five projects (per Institute). Works chosen must comply with the criteria outlined in articles 6, 7, 8 and 9 of these regulations and attached Waiver.



All students (or team members, up to a maximum of five per team) who submit a design project that is chosen by their reference institute, irrespectively of the final outcome, will receive a Contest Participation Certificate from Olivetti by means of their institute's Secretariat.

ART. 3 SELECTION METHODS

The project material submitted by students will be subject to a preliminary assessment phase by a Commission instituted by Olivetti, composed of internal personnel and and by some external professionals possibly supervised by the President of the Jury. The Commission will select the projects that can proceed, in their definitive form (see Articles 7 and 8), through to the second phase of assessment.

During the second assessment phase, projects will be analyzed by a Jury that selects the three winning projects and grants Special Mentions to any projects not included amongst the winners but meriting particular note.

ART. 4 ENTRY CONDITIONS

Participation in the Contest is free of charge.

All participants must be enrolled as "students" (or former students) at participating Universities and Academies at the moment materials are first sent. If the project results from the collaboration of more than one student, the whole team participates in the Contest. The name of the project holder (or team) must be explicitly indicated in the project presentation documents (Project technical drawings must be presented in a layout provided by Olivetti called "**Scroll**").

Contest participation is under the personal responsibility of each competitor and all designers are responsible for guaranteeing the originality of their own works.

ART. 5 OLIVETTI VALUES

The Olivetti Type project evolves naturally from the historic-cultural background of the Company, committed from its earliest beginnings to customizing the fonts used in its own typewriters. A creative impetus that, in 1974, gave life to the Olivetti Character Design Office, and which allowed to bring the experience acquired in industrial design to be consolidated also in the more specific field of writing characters (typography), considered central to the aesthetic-functional aspects for each product and the more general Corporate Identity strategy.

This archival "collection" of "Design Caratteri Olivetti" which currently contains 5690 files and 657 fonts, safeguarded with over 73,000 digitizations, is now kept by the Associazione Archivio Storico Olivetti in Ivrea and constitutes an important resource for future developments and for the type re-design.

Since design, as a "project culture", tends to look more at the world of ideas rather than at the opportunities of the market alone, the project aims to continue this path of graphic competence in an innovative and visionary way, configuring itself as the natural continuation of a path that, starting from the most iconic typewriters and passing through computers and information systems, lands in the digital age with a unique richness and strong innovative aspirations.

The coherency of the project with Olivetti values will be subject to assessment by the Jury, whose decision is final and unappealable.

The Olivetti value system revolves around three essential principles, listed below, that are a fixed point of reference for the Contest.

Design

Olivetti has always considered design to be not only a formal aspect, but a substantial one for the



integrity of the product and the success of the company. The beauty of the forms thus becomes true content that also represents the intrinsic nature of the objects themselves.

Style

Product design, architecture and advertising campaigns - as well as many other expressions of Olivetti's identity - have never had a purely conventional value: the elegance of figurative forms has always been a fundamental means of communicating reality and company value. The aesthetic choices made are considered as important as the technological and managerial ones, creating an unmistakable "Olivetti style" capable of permeating every manifestation of corporate life.

Excellence

Endeavour to follow every project with constant commitment, encouraging and developing the greatest competencies for the purpose of improving company image. The architects and designers who have historically collaborated with Olivetti were basically left free to express their creativity independently, guaranteeing results that were a concentrate of beauty and innovation.

ART. 6 PROJECT DEVELOPMENT

Olivetti intends to stimulate the creativity behind the creation of an Olivetti typeface so that Olivetti's experience and identity find a new distinctive visual conjugation of the present and the near future.

Therefore, the project must be developed with a focus on form, function and the context of use.

The following are the design steps:

1. **Concept:** drawing up of a proposal to represent the style of the typographical character, illustrated by means of a few example characters.
2. **Project Development:** definition of the graphical proposal including both the typographical character and graphic examples of practical applications necessary to enable a full understanding of the design.
3. **Evolution:** the finalist projects will be further developed with the support of experts. Through internships and training courses we will then proceed with the production of the font:
 - a. Construction design
 - b. Determination of typographical relationships
 - c. Optical corrections
 - d. Production and delivery

ART. 7 CONTEST SPECIFICATIONS

To participate in the Contest it is required to present a project concept regarding the design of a typeface for the proposed theme and possibly submit proposals that stand out for their originality, easy application and use, not comparable to fonts already on the market (this verification is mainly in charge of the Institutes).

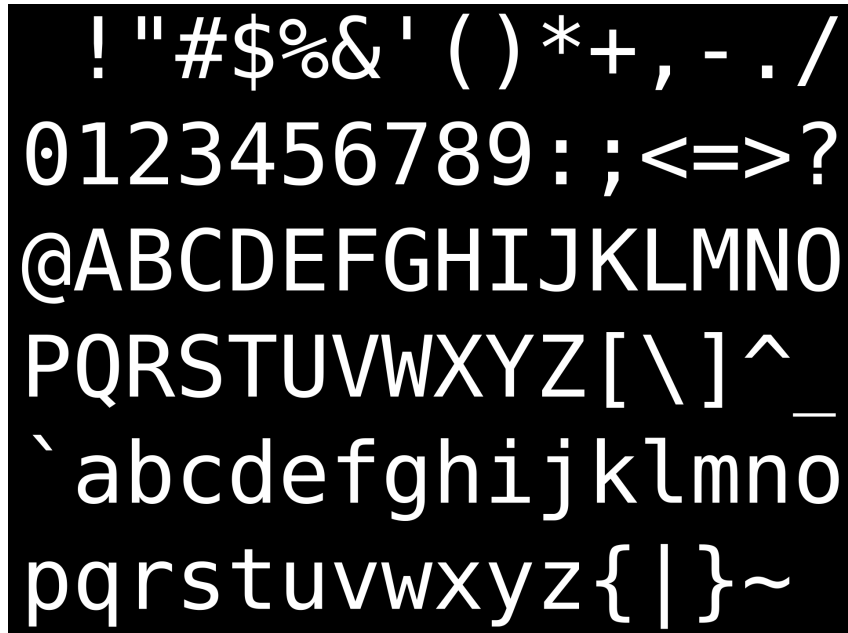
Each competitor (or team of five students or less) is therefore required to produce a proposal, inspired by Olivetti ideals and taking into account the following specifications.

The company wants to create a typographical character having the potential to be a protagonist of the future, a point of reference in the typeface panorama, so contributing in the creation of the Olivetti and TIM Group corporate image. For this reason, without nostalgic throwbacks from the past, the design must aim to render tangible Olivetti traditions, values and graphical markings looking to the future. What follows represents the general objective of the project that Olivetti has set and that will eventually be the object of development at a later stage. The font name is also the part of the creative proposal.

Technical Specifications:

- Typographic character in Western Latin alphabet (26 letters, uppercase version, lowercase version, numbers and basic punctuation as in the example below), usable for the composition of titles and body text, a single design version only.
- Maximum readability for continuous reading using the various applications on classic and digital media (interline, kerning, tracking, etc.).
- Graphic project for the creation of font families San Serif, Serif or Semi Serif, indifferently.
- Exclusions: Calligraphic, fantasy or monospaced characters as used in typewriters.

Typical Example of Western Latin Alphabet:



Olivetti reserves the right not to use the selected font if the result is not satisfactory with the characteristics of the project brief.

ART. 8 PROJECT MATERIAL REQUIRED

Institutes registered for the Contest will receive the Olivetti Cartouche from the organizing Secretariat that must be consigned to participating students in digital format.

To access the first assessment phase, students must submit:

- a. A descriptive account of the **Concept that is to be developed** (maximum 2000 chars) in English, with text in Arial, black, 18 pt body, 22 pt interline, and any images (max 5). Submission in digital PDF format, maximum size 5 MB, on single horizontal page in format 1920 x 1080 px.
- b. Preliminary graphical design of the Concept with a specimen composed of a **minimum core of 5 letters** representing the Western Latin character (indifferently upper or lowercase) presented inside the Olivetti Cartouche. Submission in digital PDF format, maximum size 15 MB, on single horizontal page in format 1920x1080 px, any text must be in Arial, black, 18 pt body, 22 pt interline.

For projects selected by the Commission to access the second assessment phase, students must present:

- c. **A Design Description** in English (maximum 2000 chars), with text in Arial, black, 18 pt body, 22 pt interline, and any images (max 5). Submission in digital PDF format, maximum size 5 MB, on single horizontal page in format 1920 x 1080 px.

- d. Within the Olivetti Cartouche, the **Complete Design Project including both the complete typographic character** and graphic examples of possible applications, necessary to give a clear understanding of the design. Submission in digital PDF format, maximum size 15 MB, on single horizontal page in format 1920x1080 px, with any text in Arial, black, 18 pt body, 22 pt interline.
- e. Curriculum Vitae of every participant in digital PDF format, maximum size 5 MB.
- f. Video max 59", dimensions 1920x1080 px or greater, in which students present their concept and design project: maximum size 50 MB, MP4 format H264 compression;
- g. Waiver appropriately filled in and signed by the participant - see text in Appendix 1. Submission in digital PDF format, maximum size 5 MB.

Other optional works considered useful for improving understanding of the project are admitted.

All materials are produced under the responsibility of participants and at their expense and will continue to be available to Olivetti even after the Contest has ended.

ART. 9 DELIVERY AND/OR SENDING METHODS

It is the responsibility of the Institutes to send project materials by email in digital format to the address info@olivettidesigncontest.com specifying the freely accessible link for downloading the materials described above.

Institutes must deliver non-digital works to Olivetti S.p.A., Strada Monte Navale 2/C, 10015 Ivrea (TO) Italy, for the kind attention of Fabio Zanino.

Project material must be delivered to the Contest Secretariat by the deadline dates stipulated in the Article 10 below.

For project materials sent by post and posted by the deadline date, the postmark is accepted as proof provided that notification of posting is sent to the Secretariat via email also by the same deadline date. Failure to observe the deadlines for the submission of works, for whatever reason, will lead to elimination of the project from the Contest.

ART. 10 CALENDAR

Deadline 14/12/2020: Publication of Contest Announcement in Italian and English.

Deadline 22/01/2021: «Save the Date» to Universities/Institutes for participation in the Contest.

Deadline 26/02/2021: Submission of the membership with signed waiver.

Deadline 16/04/2021: Submission to Contest Secretariat of project materials required to access the First Assessment phase.

Deadline 30/04/2021: Selection by the Jury of the projects that, after submission in their definitive forms, will be admitted to the Second Assessment phase.

28/05/2021: Deadline for submission to Contest Secretariat of the project materials necessary for accessing the Second Assessment phase.

04/06/2021: Meeting, discussion and voting of Jury Members to elect winning projects (first, second and third classified).

18/06/2021: Awards ceremony for winning projects in live-stream broadcast.

Olivetti reserves the right to modify the Contest rules and Calendar, giving appropriate prior notice to participants.

ART. 11 AWARDS

The winning projects (first, second and third place) will be awarded with a cash prize. The first classified will get a cash prize of € 2.000,00, the second of € 1.500,00 and the third of € 1.000,00. The Company



does not intend to exercise the "right of recourse" as per art. 30 of Presidential Decree 600/73, bearing the tax burden otherwise borne by the winners.

For the winners, there will be a paid internship at a Type design studio within 12 months of the award ceremony, under conditions and terms to be agreed with the Type design studio.

ART. 12 RETURN OF MATERIALS AND ACCEPTANCE OF REGULATIONS

The materials submitted and/or sent will not be returned.

The intellectual property for the three winning projects and entries submitted for the contest will remain with the creators with the transfer to Olivetti and its assignees free of charge of the rights to the exploitation of the project and its derivatives. As for the rights to post on the website "www.olivetti.com" will be transferred to Olivetti and its assignees for free for any other future use. These rights of Olivetti's exploitation will include the possibility of post-production interventions, the free treatment of the material and the extrapolation of parts of the material elaborated for its diffusion, and its use by Olivetti and its assignees, without limits of means, time and space.

The intellectual property and the copyright of the projects submitted for the Contest, except for the three winning projects will remain with the creators without any transfer to Olivetti and its assignees. Although Olivetti will have the the "publication rights" of the projects and their derivatives for the promotion of the Contest through the actions and channels of communication that Olivetti wants to use.

ART. 13 PERSONAL DATA HANDLING

Under (EU) 2016/679 GDPR (General Data Protection Regulation) and s.m., personal data collected within the context of this Contest is processed for the purposes indicated in the information document annexed.

ART. 14 JURY

The members of the Olivetti Design Contest Jury are appointed by the Olivetti Executive Committee and chosen from among experts in Olivetti history and the Design, Communications and Business worlds.

The Jury is chaired by:

- **Trini Castelli Clino, President**, Designer & artist; Author of "libri rossi" Olivetti - Corporate Identity Manual.

Promoting Committee:

- **di Tondo Gaetano**, VP, Communication and External Relations Olivetti and President, Associazione Archivio Storico Olivetti;
- **De Liguori Beniamino**, General Secretary, Fondazione Adriano Olivetti;
- **Laudadio Andrea**, TIM Academy & Development;
- **Paglia Patrizia**, President, Confindustria Canavese;
- **Peruccio Pier Paolo**, WDO Board Member;
- **Sertoli Stefano**, Mayor, City of Ivrea;
- **Tundo Roberto**, CEO, Olivetti;

Jury:

- **di Tondo Gaetano**, VP, Communication and External Relations Olivetti and President, Associazione Archivio Storico Olivetti;
- **Cappelli Emanuele**, Designer, Contest coordinator;
- **Alessi Chiara**, Curator and essayist;
- **Bologna Matteo**, Founding Partner & Principal, "Mucca" Design, New York;
- **Clough James**, Historian and Professor of Typography;
- **Fanton Lorenzo**, Designer, Pentagram;
- **Josi Luca**, SVP, Brand Strategy, Media & Multimedia Entertainment;
- **Mariotti Walter**, Director, Domus Editorial;
- **Pace Antonio**, Type Designer;
- **Pierini Jonathan**, Type Designer & Graphic Designer;

The Jury will come to a decision evaluating the conceptual elements of the work presented, production quality and the feasibility of developing the design including commercial terms.

In particular, the following criteria will be taken into account for the evaluation:

1. Coherency with Olivetti values / Contest brief
2. Originality
3. Readability
4. Design
5. Usability

The Jury will assign the above-mentioned Awards at its sole and absolute discretion. It also has the power to award Special Mentions to projects of particular merit although they are not included amongst the winners. The Jury will be able to consult technical experts on questions relating to actually producing the final product; in the case of legal questions the Jury can request the assistance of an expert.

The Jury and all other subjects possessing information about prizes and Special Mentions awarded, undertake to keep this information strictly confidential until the final results of the Olivetti Design Contest 2020/2021 are published.

ART. 15 FINAL NOTES



Participation in the Contest is subject to observation of the established rules set down in these regulations that every participant declares to have accepted, and of submission to the Organizers of the Authorization to process their personal data and of the Waiver permitting use of the projects produced during this initiative (Appendix 1).

Participants will be asked to leave and will be excluded from the Contest if they do not respect these regulations, or if they provide false data not corresponding to the truth or engage in prohibited/fraudulent machinations that obstruct and/or attempt to alter the correct evolution of the Contest.

Participants undertake to observe this simple code of conduct, that is:

- respect the other participants;
- not to use expressions that incite violence or that are discriminatory, obscene or defamatory
- avoid offensive, defamatory, vulgar content that violates privacy or breaches currently applicable laws or has publicity/political/ideological or religious content;
- avoid developing projects with clearly off-topic content;
- not violate copyrights, brands or other reserved rights;
- observe privacy laws.

Participation in the Contest implies acceptance of these tender rules.



Appendix 1

Waiver for submission of "Olivetti Design 2020/2021" Projects

I, the undersigned _____ date of birth _____

Resident in _____ at address _____,

Tax Code:

Given that, I

- am aware of the criminal penalties in the event of false declarations pursuant to and by effect of articles 47, 48 and 76 of Presidential Decree No. 445 of 28/12/2000 (which prescribes that making false declarations, preparation and/or use of false acts or documents are punishable under the penal code and the specific laws on this subject);
- have read the Privacy Statement and the Official Regulations of the Contest named "Olivetti Design Contest 2020/2021" (in the following referred to as "Contest") and accept them fully;

All this having been said

I DECLARE

1. that the project submitted for the Contest (in the following, the "Material") has been developed and presented observing all provisions of current legislation including but not limited to, law no. 633 of 1941 on copyrights and successive amendments and additions, and observing also the provisions of current legislation in relation to the protection of brands and patents.
2. a) in case of winning one of the Contest awards, that I assign to Olivetti, free of charge, the right to exploit and publish the Material on the web site "www.olivetti.com" as well as on related international web sites, on sites of the Universities involved in the Contest and on social and media channels, as well as the right for the Jury to view it.
b) in case of failure to win one of the Contest awards, that I assign to Olivetti, free of charge, the exclusive right to publish and distribute the same for the sole purpose of communication and promotion of the Contest, on the web site "www.olivetti.com", as well as on the linked international web sites, on the web sites of the Institutes involved in the Contest, on the media and social channels, as well as the right for the Jury to view it.
3. to be the rightful owner and/or have full legal access to the Material submitted, as well as being the rightful owner of all related exploitation rights, to have in good faith made an original creation and without the use of third party works.
4. that the Material does not infringe any distinctive mark, intellectual property right, industrial or other third-party rights (including, but not limited to, image rights), nor existing laws or regulations, and that the information contained is legal and correct, does not offend any person or entity, and conforms with the principles for the maintenance of law and order and public decency.
5. that use of the Material by Olivetti and its assignees does not conflict with any mandatory legislative provisions or infringe any copyright, trademark, distinctive mark, patent or other third-party right deriving from laws and/or customs.
6. to undertake to hold harmless and indemnify Olivetti from any third-party claims, costs, direct or indirect damage, loss, expense or injury, resulting from use of the Material submitted.
7. to abstain from any commercial use whatsoever of the Material in the future and, without prejudice to the rights of attestation of their professional path, should the Material produced contain the Olivetti name and/or Olivetti brand names, to refrain from using said Material outside of the Contest, unless written authorization is obtained from Olivetti.
8. in case of winning one of the Contest awards to consent to post-production activities, to unrestricted free treatment of the Material, and extrapolations of parts of the Material produced for



its distribution, authorizing its use by Olivetti and its assignees, without any constraints in terms of time, space or means.

9. to recognize that nothing is due from Olivetti in relation to copyrights and declare to have no claims for the use of the Material and its derivatives by Olivetti and its assignees, or for the diffusion by Olivetti of the Material on its web site “www.olivetti.com”, as well as on related international web sites, on the sites of Universities involved in the Contest or on media and social channels, irrevocably waiving any request or claim in relation to the rights conceded.
10. to be fully entitled to concede to Olivetti the rights and faculties set forth in this declaration, not having undersigned any agreements or assumed any obligations with third parties in contrast or incompatible with what is agreed upon herein.
11. to be aware that, at the end of the Contest, the Material resulting as the winner will remain at the full disposal of Olivetti and its assignees for the uses authorized within the context of this Waiver, and that Olivetti has the right to save the Material as well as to communicate it to third parties for authorized uses and, when necessary, to fulfil the requests of judicial/administrative authorities and/or respond to claims according to which the Material violates the rights of third-parties.
12. to have read the Privacy Policy in the Contest Regulations, to accept it totally, and give explicit consent for the processing of my personal data.
13. to accept without reserve, by signing this application, all rules governing participation in the Contest as contained in the Contest Regulations, declaring that I have read them and accept them in their entirety, with explicit approval, also pursuant to and by the effect of articles 1341 and 1342 of the Civilian code, each single paragraph.

Place _____

Date _____

Participant's signature



Information notice in accordance with the legislation on personal data protection

Pursuant to Regulation 2016/679/EU (General Regulation on Data Protection - hereafter GDPR), Olivetti provides you with the information notice on the processing of your personal data, including, where appropriate, the particular categories of personal data (in the following "special data"), provided by you with your Curriculum Vitae to take part in the "Olivetti Design 2020/2021" Contest.

1) Purposes for which data processing is necessary and related legal basis

The personal data provided by you as described in these Contest Regulations, together with the Waiver, will be processed by Olivetti S.p.A. in compliance with the current Privacy legislation for the following purposes related to Contest roll-out:

- permit participation in the Contest and performance of any activities necessary in relation to it, as provided in these Regulations (non-exhaustive examples: administrative management, communication of data to persons entitled to collect such data, for example public officials, notaries, etc, identification of winners and prizes awarded to winners, communications related to the winnings, consignment of prizes to entitled persons in the ways indicated in these Regulations);
- inform participants about initiatives and/or news related to the Contest or, in any case, linked, connected etc;
- publish and disseminate the personal data of the winner and/or participants on the website www.olivetti.com, subject to the faculty of the subject to communicate his/her desire for anonymity;
- manage any requests and/or complaints.

In addition to the purposes described above, the participants' data may also be processed by Olivetti to assert or defend its right in court, as well as to fulfil the obligations required by laws, regulations or EU legislation, as well as provisions of the Supervisory Authority of the sector or other legitimate institutional bodies.

Providing such data is necessary to enable participation in the Contest: failure to provide data or partial or incorrect data may make participation impossible.

2) Storage of data

Olivetti will keep personal data for the period strictly necessary for execution of the competition/prize contest and, in any case, not beyond 12 months from the end of the Contest, unless an additional period is required by law for administrative purposes or for handling any complaints/disputes.

3) Processing method and logic

Data processing is carried out manually and/or through IT and telematic tools, the logic behind the organisation and processing of data corresponding to the aforementioned purposes and, in any case, guaranteeing data security and confidentiality.

4) Data Controller, Data Protection Officer and persons authorised to process data in Olivetti

The Data Controller for the processing of your personal data is Olivetti, based in Strada Monte Navale 2/C - 10015 Ivrea (TO). TIM has appointed a Data Protection Officer for the Telecom Italia Group, domiciled at TIM, Via Gaetano Negri, n. 1 - 20123 Milan, who can be contacted by sending an email to the following address: dpo.olivetti@telecomitalia.it

Personal data is processed by Olivetti employees having the "Communication & External Relations" role. These employees have been authorized to process the data and have received adequate operating instructions in this regard.

5) Categories of third-parties to whom the data may be communicated as Data Controllers or who may gain knowledge of it due to managerial role

In addition to the Olivetti S.p.A. employees, some data processing may also be carried out by third parties, including companies to which Olivetti entrusts certain activities (or parts of them) for the same purposes referred to in Point 1 above.

These third parties could also be based abroad, in countries within or outside the EU; in the latter case, the data transfer is carried out in line with a decision of the European Commission regarding the adequacy of the data protection level of non-EU countries, or on the basis of adequate appropriate guarantees provided for in articles. 46 or 47 of GDPR (e.g. undersigning "standard clauses" for data protection adopted by the European Commission) or of additional conditions legitimating its transfer as provided for by art. 49 of GDPR (e.g. execution of contract requested or existing contract, customer consent).

In this case, said parties will work as independent Data Controllers or will be designated as Data Processors or Persons in Charge of processing.

In particular, the data will be processed by the company: Cappelli Identity Design, with registered office at Via Emanuele Filiberto 271, 00185 Rome, Italy as Data Controller.

6) Right of access to personal data and other rights

The participant has the right to access the data concerning him/her at any time and to exercise the other rights provided (e.g. request the origin of the data, correction of inaccurate or incomplete data, limit its processing, deletion or oblivion, portability of data, as well as opposing its use as permitted by law) by contacting the delegate Gaetano Adolfo Maria di Tondo, or by sending an e-mail to the following address dpo.olivetti@telecomitalia.it. Finally, the Participant has the right to lodge a complaint with the Authority for the protection of personal data.